



Sponsorship Package

NATIONAL CONVENTION

EMERGING INNOVATIONS IN ENGINEERING

SEPTEMBER 21, 2024

CAL STATE FULLERTON

- Keynotes
- Panels
- Fellowship
- Tracks
- Awards
- Scholarships

www.ASEIUSA.org



36th ASEI National Convention

Sponsorship Opportunities

Dear Sir/Madam,

It is my pleasure to invite you to the **36th ASEI National Convention - Emerging Innovations In Engineering** on Saturday, September 21, 2024, in Los Angeles, CA.

ASEI, the American Society of Engineers of Indian origin, provides a platform for networking, career advancement, community service and technology exchange among engineers and technology professionals since 1983. The purpose of ASEI is to encourage and nurture the next generation of engineers through mentoring, training, and leadership.

Over the past decade, ASEI has been at the forefront of advancing and recognizing sustainable and disruptive engineering innovations. As the world of technology evolves more rapidly than ever, ASEI has kept pace with programs that revolve around Advances in Engineering, Artificial Intelligence, Product Engineering, Manufacturing and Student Chapter programs to equip young engineers with the necessary skills to succeed professionally.

Our 36th National Convention aims to provide a forum to promote and share advancements related to the most impactful emerging innovations in engineering and technology. The convention is expected to be attended by around 500 professionals and thousands more online, including engineers, entrepreneurs, innovators, leaders, and students across USA.

This National Convention will feature thought-provoking keynotes from prolific speakers in the field of engineering and technology, interactive sessions with prominent technologists, founders and CEOs, and immersive tracks and panels with educators, engineers, and scientists. We will also present several annual awards to prominent leaders and trailblazers. Local and national media, including leading social media outlets, will be covering this event.

We invite you to take advantage of this valuable opportunity to showcase your organization at the 36th National Convention. The sponsorship levels for this convention are designed to maximize the benefits to you and your organization. In addition to the sponsorship, we will be publishing an online program souvenir to promote your company. Your sponsorship for the convention will make a significant difference within the engineering community.

Kindly contact National Convention Chair Sanjay B Dalal at 949-910-0615 or Co-Chair Vrunda Patel at 714-471-3567 with your questions.

Together, we will create a lasting impact and make a significant difference in our community.

Sincerely,
Sponsorship Committee
36th ASEI National Convention

National Convention Chair

Sanjay B Dalal
Co-Chair
Vrunda Patel

ASEI National Board

President
G Satish

Vice President
Vatsala Upadhyay

Treasurer
Muthu Sivanantham

Secretary
Divya Ashok

Directors
Jawalant Lakhia
Dr. Thomas Abraham
Shreekant Agrawal
Surbhi Kaul
Rakesh Patel
Vel Subramanian
Sanjay B Dalal
Geetha Ravishankar
Ashwini
Balasubramanian
Raj Yavatkar
Rakesh Guliani

Chapter Presidents
Dallas
Puneet Dixit

Michigan
Lalita Kambhampati

Silicon Valley
Piyush Malik

Southern California
Vrunda Patel

Washington DC
Venkat Gurunathan



**National Convention
Chair**
Sanjay B Dalal
Co-Chair
Vrunda Patel

ASEI National Board

President
G Satish

Vice President
Vatsala Upadhyay

Treasurer
Muthu Sivanantham

Secretary
Divya Ashok

Directors
Jawalant Lakhia
Dr. Thomas Abraham
Shreekant Agrawal
Surbhi Kaul
Rakesh Patel
Vel Subramanian
Sanjay B Dalal
Geetha Ravishankar
Ashwini
Balasubramanian
Raj Yavatkar
Rakesh Guliani

Chapter Presidents
Dallas
Puneet Dixit

Michigan
Lalita Kambhampati

Silicon Valley
Piyush Malik

Southern California
Vrunda Patel

Washington DC
Venkat Gurunathan

ASEI Background

The American Society of Engineers of Indian Origin (ASEI) is an organization of engineers and technical professionals of Indian origin. ASEI was established in 1983 in Michigan and is a non-profit organization (Tax ID # 38-2468829). Since its inception in 1983, ASEI has strived to strengthen Indo-American relationship, institute a channel of communication between technical organizations both within the United States and overseas, lend a helping hand to charitable organizations, provide assistance to engineering students at the Local and National levels, and organize networking events.

ASEI Vision

To provide a platform for networking, career advancement, community service, and technology exchange to technical professionals of Indian origin.

ASEI Mission

- Provide career guidance and mentoring to members
- Recognize outstanding engineers, students, and entrepreneurs
- Provide scholarships to students
- Host annual national conventions and local chapter networking meetings
- Participate in humanitarian projects
- Promote Indo-American relationship
- Promote technology transfer between India and USA

ASEI Purpose

The purpose of ASEI is to encourage and nurture the next generation of engineers and technical professionals. ASEI is committed to making our communities better places to live. Therefore, every chapter supports the local community events, encourages team members to volunteer and donates generously to charities. ASEI aims to give back to the community by spurring development and economic growth in both vibrant and growing ecosystems.

ASEI Principles

Volunteering	Involvement	Commitment
Fellowship/Mentoring	Excellence	Leadership
Diversity	Encouragement	Respect
Advancement	Recognition	Networking



National Convention Chair

Sanjay B Dalal
Co-Chair
Vrunda Patel

ASEI National Board

President
G Satish

Vice President
Vatsala Upadhyay

Treasurer
Muthu Sivanantham

Secretary
Divya Ashok

Directors
Jawalant Lakhia
Dr. Thomas Abraham
Shreekant Agrawal
Surbhi Kaul
Rakesh Patel
Vel Subramanian
Sanjay B Dalal
Geetha Ravishankar
Ashwini
Balasubramanian
Raj Yavatkar
Rakesh Guliani

Chapter Presidents
Dallas
Puneet Dixit

Michigan
Lalita Kambhampati

Silicon Valley
Piyush Malik

Southern California
Vrunda Patel

Washington DC
Venkat Gurunathan

Sponsorship Levels

Platinum Sponsor (\$40,000)

- Start/End event with up to 4 minutes of promotion at each of the events of the convention
- Special reserved seating includes four (4) tables of 10 guests during the keynote speech and evening banquet
- 8 nominees for Corporate Excellence Recognition Program (CERP) Award
- 8 annual ASEI lifetime memberships
- Table/booth available to showcase products/services (prime location)
- Company logo on ASEI website for 12 months...PLUS MORE ... Reach out for details
- Platinum Sponsor poster at the registration booth, conference rooms and in banquet hall
- Full-page (front or back) advertisement in the program brochure
- Recognition during keynotes, convention sessions and all convention communications

Gold Sponsor (\$20,000)

- Special reserved seating includes two (2) tables of 10 guests during the keynote speech and evening banquet
- 4 nominees for Corporate Excellence Recognition Program (CERP) Award
- 4 annual ASEI lifetime memberships
- Table/booth available to showcase products/services
- Gold Sponsor poster at the registration booth, conference rooms and in the banquet hall
- Full-page advertisement in the program brochure
- Recognition during all convention sessions
- Recognition during Keynote Address
- Company logo on the convention website
- Company logo on National Convention communications and other marketing materials

Silver Sponsor (\$10,000)

- Special reserved seating includes one (1) table of 10 guests during the keynote speech and evening banquet
- 2 nominees for Corporate Excellence Recognition Program (CERP) Award
- 2 annual ASEI lifetime memberships
- Table/booth available to showcase products/services
- Silver Sponsor poster at the registration booth, conference rooms and in the banquet hall
- Full-page advertisement in the program brochure
- Recognition during all convention sessions
- Recognition during Keynote Address
- Company logo on the convention website
- Company logo on National Convention communications and other marketing materials

Bronze Sponsor (\$5,000)

- Half-page advertisement in the program brochure
- Recognition during all convention sessions
- Company logo on the convention website
- Company logo on National Convention communications and other marketing materials

Scholarship and Youth Technology Exposition Sponsor (\$2500/ and up)

- Please get in touch with Trisha Satish at 562-287-9665 for more details



**National Convention
Chair**
Sanjay B Dalal
Co-Chair
Vrunda Patel

ASEI National Board

President
G Satish

Vice President
Vatsala Upadhyay

Treasurer
Muthu Sivanantham

Secretary
Divya Ashok

Directors
Jawalant Lakhia
Dr. Thomas Abraham
Shreekant Agrawal
Surbhi Kaul
Rakesh Patel
Vel Subramanian
Sanjay B Dalal
Geetha Ravishankar
Ashwini
Balasubramanian
Raj Yavatkar
Rakesh Guliani

Chapter Presidents

Dallas
Puneet Dixit

Michigan
Lalita Kambhampati

Silicon Valley
Piyush Malik

Southern California
Vrunda Patel

Washington DC
Venkat Gurunathan

Sponsorship / Online Souvenir

For a digital copy, please contact our team at aseicon24@gmail.com

Sponsoring Company: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Please indicate the sponsorship level:

PLATINUM GOLD SILVER BRONZE

OTHER AMOUNT* \$_____

Make the check payable to “**American Society of Engineers Indian Origin**” and mail it with this form no later than July 15th to:

Jay Patel, Treasurer
130 Tomato Springs
Irvine, CA 92618